

# SENSOR MAGAZIN

MEASURING TECHNOLOGY · AUTOMATION · MICRO-NANO INTEGRATION · ACTUATORS

### Brief profile

SENSOR MAGAZIN sees itself as a connecting link between science, practice and application. The journal provides information to engineers and scientists who develop, manufacture and use sensors and actuators. It serves as a link between sensor manufacturers and sensor users. The articles report on the application of sensors and actuators in all branches of industry, at institutes and in laboratories. The current technological developments in the industry are the subject of each issue's MAIN TOPIC. The trade magazine focuses on practice-related articles in the fields of practice, market and trade fair reports as well as products. Future trends are reflected under headings such as Research, Innovation and Micro-Nano Integration. Exclusive interviews with key people from research and industry round off the editorial spectrum. A list of supply sources (Topics) is contained in each issue of SENSOR MAGAZIN. All entries are additionally published on [www.sensormagazin.de](http://www.sensormagazin.de) free of charge. The contents, design and service meet the high requirements placed on a high-tech journal that is worth reading and promotes sales.

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AMA Verband für Sensorik  
und Messtechnik e. V.

### Year

34<sup>nd</sup> year 2019

### Frequency of publication

Quarterly (ISSN 0945-6899)  
One special issue including SENSOR MARKT every 2 years.

### Publisher

Magazin Verlag  
Hightech Publications KG  
Wincklerstraße 4  
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[www.magazin-verlag.de](http://www.magazin-verlag.de)  
[www.sensormagazin.de](http://www.sensormagazin.de)  
[www.laser-magazin.de](http://www.laser-magazin.de)

### Subscription price

Annual subscription – Germany: 80.- € including postage  
and VAT  
Annual subscription – international: 80.94 € including  
postage

# Editorial and Publication Schedule 2019

## SENSOR MAGAZIN

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Issue Publication Date	Editorial deadline	Advertising closing date	Main topic Further topics	Trade fairs
<b>1</b> March 2019	08.02.2019	22.02.2019	<b>Sensors</b> <b>Sensors for geometrical and mechanical parameters</b> Pressure Sensors Magnetic Sensors  <b>Applications</b> <b>Mechanical engineering</b> <b>Automation technology</b> Robotics, industrial engineering Mobile machinery 3D printing	<b>all about automation</b> Hamburg, DE 16.01. – 17.01.2019 Friedrichshafen, DE 12.03. – 13.03.2019  <b>W3+ Fair</b> Wetzlar, DE 25.02. – 26.02.2019  <b>Lopec C</b> München, DE 19.03. – 21.03.2019  <b>HANNOVER MESSE</b> Hannover, DE 01.04. – 05.04.2019  <b>CONTROL</b> Stuttgart, DE 07.04. – 10.05.2019
<b>2</b> June 2019 Main issue for SENSOR+TEST 2019	10.05.2019	24.05.2019	<b>Sensors</b> <b>Sensors for optical parameters</b> <b>Laser sensors</b> Infrared engineering Thermal sensors  <b>Applications</b> <b>Safety Engineering</b> Traffic and transport, building automation, Smart City, Environmental engineering <b>Intelligent sensors</b> Wireless sensors & Internet	<b>PCIM Europe</b> Nürnberg, DE 07.05. – 09.05.2019  <b>SMTconnect</b> Nürnberg, DE 07.05. – 09.05.2019  <b>all about automation</b> Essen, DE 05.06. – 06.06.2019 Leipzig, DE 11.09. – 12.09.2019  <b>SENSOR+TEST 2018</b> Nürnberg, DE 25.06. – 27.06.2019
<b>3</b> September 2019	30.08.2019	13.09.2019	<b>Sensors</b> <b>Sensors for acceleration, vibration, inclination, orientation</b>  <b>Applications</b> <b>Automobile, transport, railway, aviation, space technology, e-mobility</b>	<b>IAA PKW</b> Frankfurt, DE 12.09. – 22.09.2019  <b>EMO</b> Hannover, DE 16.09. – 21.09.2019  <b>Motek</b> Stuttgart, DE 07.10. – 10.10.2019
<b>4</b> November 2019 Main issue for SPS IPC DRIVES 2019	18.10.2019	01.11.2019	<b>Sensors</b> <b>Chemical Sensors</b> <b>Fluid Sensors</b> Biosensors, gas sensors, humidity, level, flow  <b>Applications</b> <b>Medical Engineering</b> <b>Pharmaceutics</b> Food technology <b>Process technology</b> <b>household appliances</b>	<b>Medica mit Compamed</b> Düsseldorf, DE 18.11. – 21.11.2019  <b>SPS IPC DRIVES</b> Nürnberg, DE 26.11. – 28.11.2019

### Ad formats and prices

Format (uncut) Please take into account a cutting reserve of at least 3 mm		Width × height in mm	Basic price b/w €	2c	4c
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1/2 page	type area bleed type area bleed	90 × 270 90 × 297 185 × 130 210 × 130	1.500.-	1.900.-	2.700.-
1/3 page	type area type area bleed	185 × 90 59 × 270 72 × 297	1.000.-	1.500.-	2.200.-
1/4 page	type areal bleed	122 × 95 185 × 63	700.-	1.100.-	1.700.-
1/8 page	type area bleed	59 × 122 185 × 30	350.-	550.-	850.-
<b>Special positions</b>		SENSOR MAGAZIN cover 4c on request (format 190 mm × 190 mm)			
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		Inside back cover 4c		4.000.-	
		Outside back cover		4.400.-	

Other formats and special formats on request.

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