

# SENSOR MAGAZIN

MEASURING TECHNOLOGY · AUTOMATION · MICRO-NANO INTEGRATION · ACTUATORS

### Brief profile

SENSOR MAGAZIN sees itself as a connecting link between science, practice and application. The journal provides information to engineers and scientists who develop, manufacture and use sensors and actuators. It serves as a link between sensor manufacturers and sensor users. The articles report on the application of sensors and actuators in all branches of industry, at institutes and in laboratories. The current technological developments in the industry are the subject of each issue's MAIN TOPIC. The trade magazine focuses on practice-related articles in the fields of practice, market and trade fair reports as well as products. Future trends are reflected under headings such as Research, Innovation and Micro-Nano Integration. Exclusive interviews with key people from research and industry round off the editorial spectrum. A list of supply sources (Topics) is contained in each issue of SENSOR MAGAZIN. All entries are additionally published on [www.sensormagazin.de](http://www.sensormagazin.de) free of charge. The contents, design and service meet the high requirements placed on a high-tech journal that is worth reading and promotes sales.

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# Editorial and Publication Schedule 2018

## SENSOR MAGAZIN

MEASURING TECHNOLOGY - AUTOMATION - MICRO-NANO INTEGRATION - ACTUATORS

Issue Publication Date	Editorial deadline	Advertising closing date	Main topic Further topics	Trade fairs
<b>1</b> March 2018	09.02.2018	23.02.2018	<b>Sensors</b> <b>Sensors for geometrical and mechanical parameters</b> Pressure Sensors Magnetic Sensors  <b>Applications</b> <b>Mechanical Engineering</b> Robotics Automation technology Sensors and Internet Energy saving	<b>all about automation</b> Hamburg, DE 24.01. – 25.01.18 Friedrichshafen, DE 07.03. – 08.03.2018  <b>W3+ Fair</b> Wetzlar, DE 21.02. – 22.02.2018  <b>Lopec C</b> München, DE 13.03. – 15.03.2018
<b>2</b> June 2018 Main issue for SENSOR+TEST 2018	11.05.2018	25.05.2018	<b>Sensors</b> <b>Sensors for optical parameters</b> Laser sensors Sensors and polymer technology  <b>Applications</b> <b>Safety Engineering</b> Premises monitoring Traffic control, Smart City <b>Intelligent sensors</b> Photovoltaics	<b>CONTROL</b> Stuttgart, DE 24.04. – 27.04.2018  <b>all about automation</b> Essen, DE 06.06. – 07.06.2018  <b>SENSOR+TEST 2018</b> Nürnberg, DE 26.06. – 28.06.2018
<b>3</b> August 2018 Trade Fair Review SENSOR+TEST 2018 incl. SENSOR MARKT	27.07.2018	10.08.2018	<b>Sensors</b> <b>Thermal Sensors</b> Temperature Sensors Infrared measuring technology  <b>Applications</b> <b>Environmental Sensing</b> Space technology	<b>all about automation</b> Leipzig, DE 12.09. – 13.09.2018  <b>IAA Nutzfahrzeuge</b> Hannover, DE 27.09. – 04.10.2018
<b>4</b> October 2018	12.09.2018	21.09.2018	<b>Sensors</b> <b>Inertial Sensors</b> Sensors for acceleration, vibration, inclination, orientation  <b>Applications</b> <b>Mobile Machinery, Transport</b> Railway, Road, Air	<b>Motek</b> Stuttgart, DE 08.10. – 11.10.2018  <b>Vision</b> Stuttgart, DE 6.11. – 08.11.2018
<b>5</b> November 2018 Main issue for SPS IPC DRIVES 2018	26.10.2018	02.11.2018	<b>Sensors</b> <b>Chemical Sensors</b> <b>Fluid Sensors</b> Biosensors, gas sensors, humidity, level, flows  <b>Applications</b> <b>Medical Technology</b> Food technology Process technology, household appliances	<b>Medica mit Compamed</b> Düsseldorf, DE 12.11. – 15.11.2018  <b>electronica</b> München, DE 13.11. – 16.11.2018  <b>SPS IPC DRIVES</b> Nürnberg, DE 27.11. – 29.11.2018

Additional topics according to current trends. Subject to change.

### Ad formats and prices

Format (uncut) Please take into account a cutting reserve of at least 3 mm		Width × height in mm	Basic price b/w €	2c	4c
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<b>1/2 page</b>	type area bleed type area bleed	90 × 270 90 × 297 185 × 130 210 × 130	1.500.-	1.900.-	2.700.-
<b>1/3 page</b>	type area type area bleed	185 × 90 59 × 270 72 × 297	1.000.-	1.500.-	2.200.-
<b>1/4 page</b>	type areal bleed	122 × 95 185 × 63	700.-	1.100.-	1.700.-
<b>1/8 page</b>	type area bleed	59 × 122 185 × 30	350.-	550.-	850.-
<b>Special positions</b>		SENSOR MAGAZIN cover 4c on request (format 190 mm × 190 mm)			
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		Inside back cover 4c		4.000.-	
		Outside back cover		4.400.-	

Other formats and special formats on request.

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